



**The Economic Impact of Tourism Across Many Sectors**  
**Gary DeYoung, Director of the Thousand Islands International Tourism Council**

One of the hottest industries worldwide, tourism has been one of the North Country's economic drivers for generations. Visitors who come to our region spend millions of dollars, support thousands of jobs and help lower everyone's taxes. Recent economic impact studies of New York State tourism reveal interesting details and trends about its impact on our local economy.

**"Home is where one starts out from." —TS Elliot**

**Thursday, March 20, 2008**

**12:00 PM**

**Best Western Carriage House Inn  
& Conference Center  
Watertown, NY**

**NCCSA Members \$10.00**

**Non-members \$12.00**

**Payment accepted at the door – please don't mail checks.**

**RSVP to Tracy at 788-7430**

**Or e-mail us at [nccouncilsocialagencies@yahoo.com](mailto:nccouncilsocialagencies@yahoo.com)**

**by Friday, March 14th**

*January began a new membership year; please send in your membership fee  
no later than March 14 to continue getting the discounted luncheon rate.*

**Not a member yet?** Visit our website at [www.nccsa.com](http://www.nccsa.com) and download the membership brochure.